

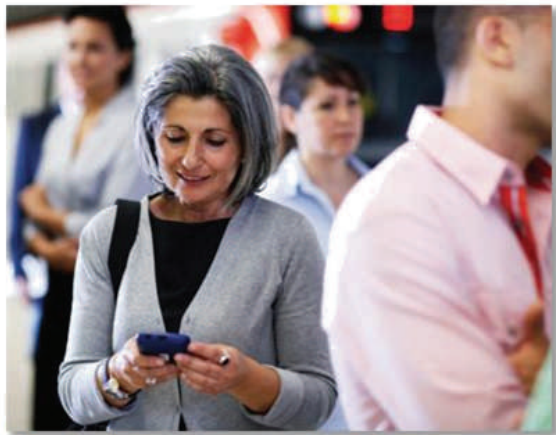
## WHO WE ARE

Halo Monitoring™ provides remote health monitoring to address today's concerns of a large and growing population.

Unlike products which require seniors to manually press a panic button, **myHalo** automatically detects serious health issues – even a user falling. In addition, myHalo can help detect a highly elevated temperature, or an extended, accelerated pulse rate.

All user vitals are displayed on a password-protected, secure website while alerts are delivered as text messages, e-mail, or a phone call from our 24/7 professional call center.

*For more details, please call  
Halo MarketLink at (888) 205-3148.*



**Automatic Fall Detection**  
*without the press of a button*

Halo is a proud partner of  
Microsoft Health Vault

**Halo MarketLink**

Phone: (888) 205-3148

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**When you fall,  
who will push the button?**

**myHalo™**

*The medical alarm  
that catches you when you fall.*



*Our mission is to help seniors and their caregivers enjoy life to the fullest and remain independent longer.*

## SAVING SENIORS' LIVES ONE FALL AT A TIME

When asked, most seniors prefer to live in their own home – even when faced with declining health.

However, living at home has risks. Over one third of all seniors will fall this year.

Current “panic button” alarms are activated in only 20% of fall incidents<sup>†</sup>. In comparison, the myHalo system **automatically detects falls** and other serious health concerns without relying on the user to press a button.

<sup>†</sup> According to British Medical Journal, March 2009.

## THIS IS LIVING!

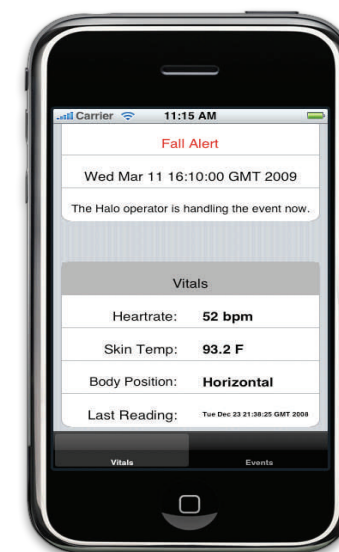
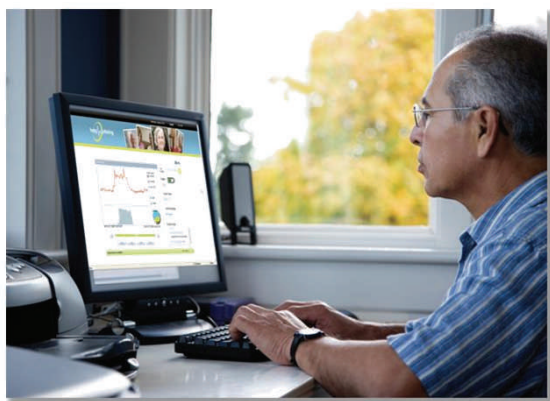
Imagine a solution that reduces anxiety and allows your loved ones to age at home gracefully.

myHalo **is** the solution that provides independence to your aging parents while offering you peace-of-mind.

Imagine no longer worrying when a parent doesn't answer the phone.

Imagine having the ability to see that all is well by simply logging into a web portal anytime, from anywhere in the world.

**Imagine a system so advanced that when a senior falls, you know instantly and automatically.**



## Immediate alerts to your cell phone for Peace of Mind

- ✓ No conscious action needs to be taken by the senior or caregiver
- ✓ Automatic fall detection alerts
- ✓ 24/7 Response Call Center
- ✓ Cell phone, text message, email alerts
- ✓ Tracks vital signs and activity
- ✓ Easy to use web interface
- ✓ Panic button included

**NO COMPUTER REQUIRED  
NO INTERNET REQUIRED**